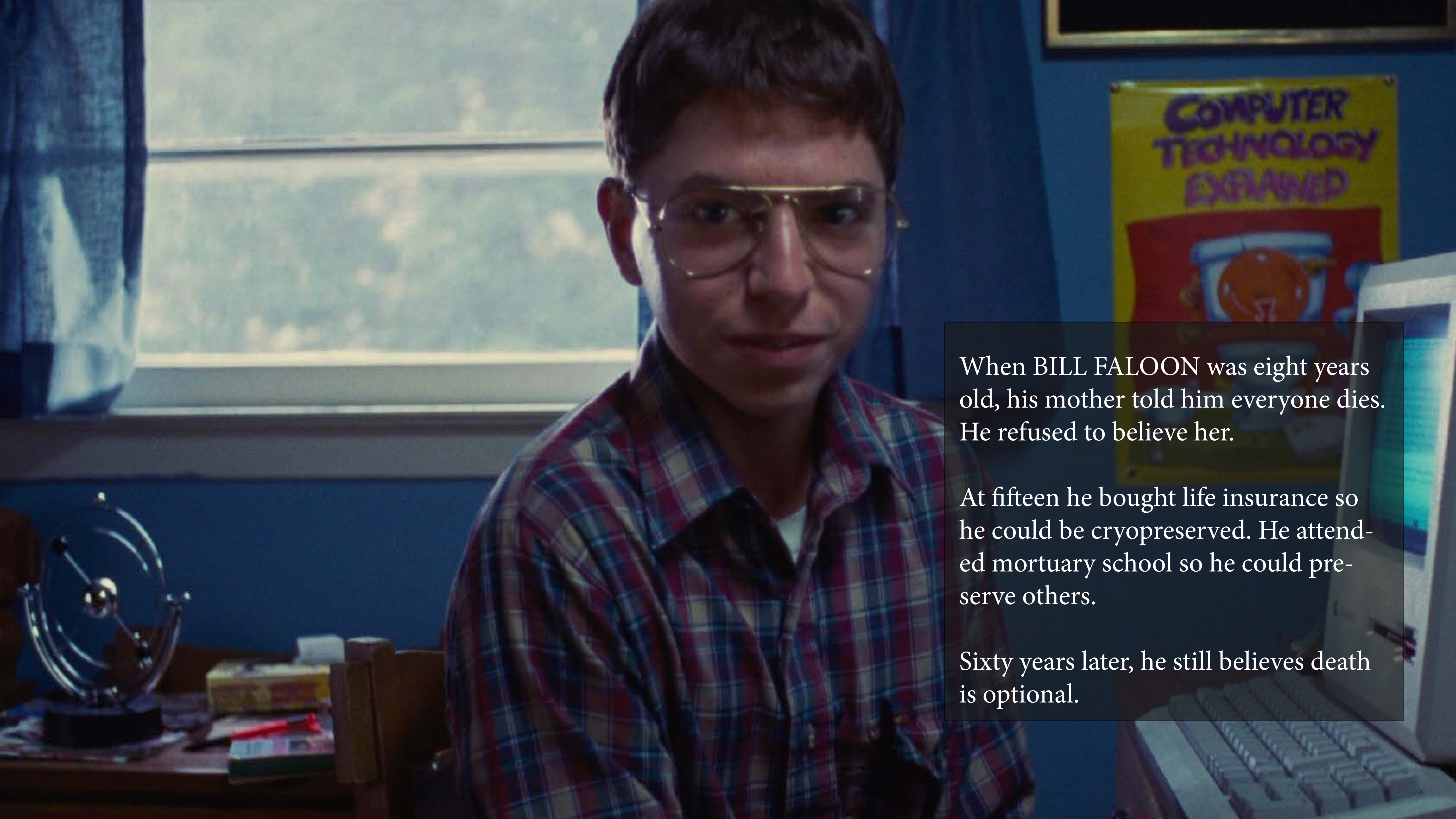


DO NOT GO GENTLE



He's been called a scientist, a conman, and a prophet. He'd tell you he's just trying to stop us from dying.



When BILL FALOON was eight years old, his mother told him everyone dies. He refused to believe her.

At fifteen he bought life insurance so he could be cryopreserved. He attended mortuary school so he could preserve others.

Sixty years later, he still believes death is optional.

MOVING TO FLORIDA

In 1977, BILL FALOON and SAUL KENT founded the FLORIDA CRYONICS ASSOCIATION convinced ageing could be cured. Their supplement company became a multi million dolar financial engine behind cryonics research, longevity science and a growing movement that challenged the FDA.

For nearly a decade, the future seemed theirs. Then their biggest investor was caught in a COCAINE SCANDAL, federal agents raided LIFE EXTENSION, and everything changed.



THE MISSING HEAD

When Bills best friend and business partner Saul's mother was dying, he believed her brain was the only part of her that might one day live again.

After her head was removed for cryonic preservation, authorities began asking: Had the procedure begun before she was legally dead? The coroner's office ultimately classified her death as a HOMICIDE.

Bill and Saul denied the allegations, refused to reveal where her HEAD had been taken, and a massive law-enforcement raid followed as investigators searched for it. The head has never been found publicly, and the case became one of the most INFAMOUS CONTROVERIES in the history of cryonics.





BEST FRIEND'S DEATH

For more than forty years, Bill and Saul dedicated their lives to defeating death. They built a movement, funded cryonics, and believed science would outpace mortality.

Then Saul died.

The man who spent a lifetime preparing for the future became one of cryonics' own patients, leaving Bill to carry their impossible dream alone.



THE CULT

Bill reinvented himself. When he lost his status as a non profit, he became a preacher. He founded the CHURCH OF PERPETUAL LIFE, a tax-exempt religious organization built around a simple promise: death is a technical problem, not a spiritual certainty.

His congregation includes wealthy longevity devotees, biohackers chasing immortality, and a large contingent of furries, people who dress in elaborate animal costumes. We've filmed the services, the sermons, and the rituals. This is Florida's CULT.

THE PROCESS

Our access to the Church of Perpetual Life opened the door to the entire cryonics pipeline.

Through RUDIE, the church's resident cryo salesman, we'll follow the journey from the very first sales pitch inside the church to a signed life insurance policy, the moment of death, and the medical teams who prepare the body for cryopreservation.

We've already been invited inside the homes of believers, granted behind-the-scenes access to Florida's standby and transport teams, and received never-before-seen footage from inside the process itself. The Florida-based company SUSPENDED ANIMATION, Inc. has already shared GoPro footage with us and has committed to allowing our cameras inside future procedure



RUDIE - cryonics salesman



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PRESENT DAY

At 71, Bill believes the moment he has spent a lifetime waiting for may finally be arriving. With Donald Trump back in office and Robert F. Kennedy Jr. reshaping FEDERAL HEALTH POLICY, he sees decades of regulatory barriers beginning to fall as he fights the IRS.

His greatest ambition is TIMESHIP: a proposed \$315 million cryonics campus in Texas, a monumental complex designed to preserve patients, advance longevity science, and serve as the permanent home of the movement he has spent forty years building.

Meanwhile, Bill spends his days leading a fractured church, caught between true believers, wealthy longevity evangelicals, and furries.



THE LOOK

On the surface is the Florida of fantasy pastel skies, saturated colors, roadside optimism, and endless sunshine. We've already been filming with vintage Leica glass and wide 24mm full frame compositions, embracing Florida's color, scale, and larger than life characters through present day footage and archival footage spanning every era of Bill's life.

Beneath it is another Florida: a dark, sci-fi landscape of cryonics labs, body bags, futuristic machines, police raids, missing heads, and the unsettling promise of immortality.



From Florida's founder, Ponce de León, who came to its shores in search of the FOUNTAIN OF YOUTH, to enduring rumors that WALT DISNEY lies cryogenically frozen beneath the state's happiest kingdom, Florida has always been a place where people come to escape death. Bill Faloon is, in many ways, the ultimate FLORIDA MAN.

His life traces a new American faith: that enough ambition, capital, and technology can overcome any human limit. As cryonics has evolved from a fringe curiosity into a multibillion-dollar longevity industry, the political climate has shifted with it. With the Trump administration and Robert F. Kennedy Jr. promising to roll back regulations and reduce FDA oversight of experimental therapies, Bill believes the future of everlasting life may finally be within reach.

Whatever you think of Bill, visionary, true believer, conman, or something in between, his story is ultimately about a man who feared death and decided to take a stand against it.



ACCESS

For over two years, we've earned Bill's trust. As Florida filmmakers who grew up minutes from the church, we've gained rare access to every side of this world from Bill and his congregation to the cryonics labs and the people preparing bodies for preservation.

TEAM

Director BOWIE ALEXANDER and Emmy-nominated producer MICHAEL LAPOINTE, both Florida natives, reunite after *Handle With Extreme Care* (Journeyman Pictures), called “the funniest movie you’ll ever see about COVID” by The Daily Beast. After years embedded inside the NXIVM cult for HBO’s *The Vow*, work on *The Great Hack*, and documenting Ukraine’s government during war, Bowie and Michael return home to tell the ultimate Florida story.

London-based Plan Nine Pictures founders CHRIS HAMILTON and CHARLES MEUNIER produced *A Million Days* (FrightFest, Signature Entertainment). Their films have screened at 40+ international festivals, strengthening the film’s UK and European reach.



A man in a dark suit, white shirt, and blue patterned tie is speaking into a microphone. He has a serious expression and is gesturing with his hands. Behind him is a blue poster with the text "The C...n of Perpe... Life". The scene is set in a room with wood-paneled walls.

DO NOT GO GENTLE

Perhaps every religion begins the same way: One person refuses to accept death.